

Swiss Post International Group

Summary

- Swiss Post International was established as an independent business division of Swiss Post in January 1996
- Headquartered in Berne, Switzerland
- Core business: cross-border dispatch of documents and goods including additional services such as shipment preparation, fulfilment and returns management
- Industry solutions for distance selling, publishers and media, financial service providers and the tourism.
- CEO: Jean-Pierre Streich (born 1946)
- Group companies and sales partners in Europe, Asia and the USA
- In Switzerland: market leader in international post
- Worldwide: No. 3 among national postal companies in the cross-border letter market
- Network strategy: partnerships with local partners and strong alliances in courier and express (TNT Swiss Post), parcels (Swiss Post GLS) and small goods shipments (Arctic Media/ UK, Direct Entry Services/ UK, Nightline/ UK, MCM Direct Limited/ UK)
- Globally uniform range for the greatest possible transparency
- Goal: to support customers throughout entire business processes

Services

Swiss Post International's service offering comprises the following ranges within the Group companies:

Direct Marketing:

Marketing Mail International

For the worldwide dispatch of mailings including preparation and response management to assist in winning and retaining customers

Newspapers and magazines:

Press International

For the worldwide dispatch and distribution of magazine publications to subscribers and newsstands

Small consignments:

Business to Consumer B2C

For business customers who ship small goods worldwide

Daily mail:

Business Mail International

For the international shipment of correspondence such as account statements and invoices

The following ranges are also available within Switzerland:

Business to Business B2B

For worldwide shipment of parcels including logistics and customs formalities

Standard International

The worldwide shipment of documents and goods – various tariffs available depending on urgency