

Swiss Post International India
Mail Order Solutions
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Facts & Figures

Swiss Post International India

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Today

- Swiss Post International (SPI) India is present in India via its Sales Agent Mail Order Solutions
- Headquartered Mumbai
- Integrated in SPI global network

SPI India provides end-to-end integrated solutions in print production & mail distribution for international advertisers and marketers from any realm. The company offers world class print production and international postal services and distribution.

Clients

These include export-focussed SMEs from various service industries, globally active companies and organisations, publishers, insurance & financial institutions, as well as service partners from the fulfilment industry.

Strategy

SPI India is one of the five locations of Swiss Post in Asia, along with SPI in Singapore, Hong Kong, Malaysia and China, and is active in the Cross-border Mail business: Marketing Mail International for mailings, Press International for publications, Business to Consumer International for small goods dispatch, Business Mail International for daily mail.

Swiss Post offers its clients the ideal solution. Most flexible, reliable, with extensive additional services and in Swiss quality.

Services

Direct Marketing:

Marketing Mail International

For international dispatch of mailings including dispatch preparation and response management for gaining and keeping customers

Newspapers and magazines:

Press International

For the global dispatch and distribution of regular publications to subscribers and individual retailers

Small goods dispatch:

Business to Consumer International

For corporate customers sending small goods (up to 2 kg) via long-distance mail order

Daily post:

Business Mail International

For international dispatch of correspondence such as statements of account and invoices