



## Global offering

Intelligent all-round service and added value

Direct marketing: **Marketing Mail International**

Newspapers and magazines: **Press International**

Small consignments: **Business to Consumer International**

Daily mail: **Business Mail International**

**SWISS POST** 

## Marketing Mail International

Specializing in high response rates!

**Win customers and retain them in the long term: precisely and efficiently with Marketing Mail International. Including address checking and postage optimization, upon request.**

**If, for you, successful direct marketing means:**

- maximum response
- minimum waste circulation
- optimized transport costs per country
- fewer undeliverable items
- efficient response management

then Marketing Mail International – for addressed promotional mailings – is just right for you.

## Press International

Daily newspaper or customer magazine?

**The ideal way to deliver publications to your customers: on time and up-to-date with Press International. Take advantage of additional services such as subscription management, lettershop tasks, special transports and newsstand distribution.**

**If, for you, successful newspaper and magazine distribution means:**

- everything from a single source
- comprehensive, modular solutions and additional services
- individual offers
- high quality along the entire value chain
- industry-specific know-how and professional advice

then Press International – for the shipping, delivery and distribution of periodicals – is just right for you.

### Our added value will convince you

<b>precise</b>	excellent delivery rates
<b>economical</b>	best regional delivery channels
<b>efficient</b>	information on address sourcing and successful direct marketing

### Our added value will convince you

<b>punctual</b>	regular and reliable delivery times
<b>flexible</b>	from simple conveyance to complete solutions
<b>versatile</b>	products range from subscriptions to news agency distribution, from very fast to very cheap

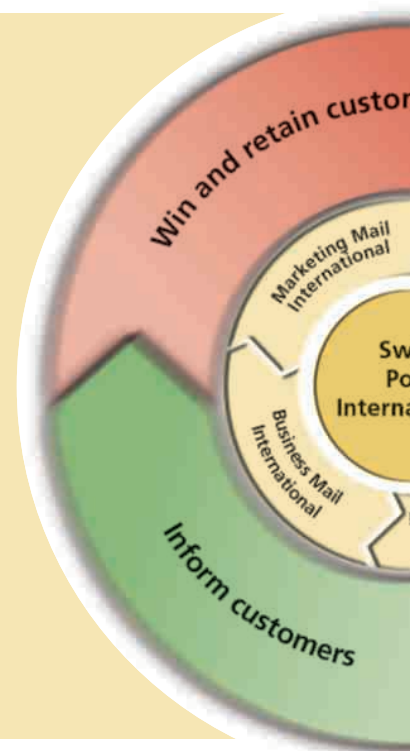


## Intelligent dispatch solutions

A clever combination

**Our dispatch solutions all abide by the same principle: to offer you the greatest possible benefit. This means not only high quality in terms of fast and cost-efficient transport but also added value thanks to intelligent additional services.**

Intelligent can mean different things for different shipping solutions: For instance address checking when the aim is to win and retain customers through mailings (direct marketing). Or lettershop tasks when shipping publications (newspapers and magazines). Or secure payment collection for distance selling (small consignments). Or proof of delivery when sending important information (daily mail).



## Business to Consumer International

Personal home delivery!

**A high delivery rate for small consignments to private and business customers: personally and reliably with Business to Consumer International. Upon request, with advice on customs and tax-related matters or returns management.**

**If, for you, successful small consignment dispatch means:**

- high global receipt rate
- secure payment collection
- customer can choose the ideal shipping method
- efficient item tracking
- simple returns procedure for customers

then Business to Consumer International – for shipping merchandise for sale – is just right for you.

## Business Mail International

Reliability is our top priority

**Forward important business items to the right recipient: reliably and safely with Business Mail International. Including proof of delivery, upon request.**

**If, for you, successful business correspondence means:**

- reliable delivery of daily mail (e.g. correspondence, invoices, quotations, etc.) or periodic large consignments (e.g. account statements)
- rapid dispatch of ordered brochures and informational material
- maximum security with proof of delivery

then Business Mail International – for daily mail – is just right for you.

Our added value will convince you	
<b>reliable</b>	personal delivery, just-in-time
<b>secure</b>	item tracking, proof of delivery, secure payment collection
<b>practical</b>	advice concerning import and export, valuable tips on customs and tax issues

Our added value will convince you	
<b>secure</b>	with services such as delivery against signature
<b>practical</b>	items can be collected or simply handed in
<b>individual</b>	a complete range from daily mail to periodic large consignments



And yet intelligent means the same thing for all solutions: to contribute to your company's success in its international business.

**You can achieve even more added value by cleverly combining our dispatch solutions.**

For instance, as a publisher you can win new subscribers with Marketing Mail International, deliver to them regularly with Press International and use Business Mail International to suggest that they extend their subscription when it is due to expire. Mail order companies can send their product catalogues with Marketing Mail International and deliver the ordered merchandise with Business to Consumer International.

**We look forward to hearing from you.**

Please contact the Customer Service desk in your country to receive personal advice about our range of products and services (See back page for contact details).



**This offer is available in the following countries:**

**France**

Swiss Post International  
France (S.a.s.)  
Freephone 0800 500 080  
(for calls from France)  
service.commercial@swisspost.fr  
www.swisspost.fr

**Germany**

Swiss Post International  
Germany GmbH & Co. KG  
Freephone 0800 18 17 000  
(for calls from Germany)  
info@swisspost.de  
www.swisspost.de

**Austria**

Swiss Post International  
Austria GmbH  
Freephone 0800 070 700  
(for calls from Austria)  
service@swisspost.at  
www.swisspost.at

**Italy**

Swiss Post Porta a Porta  
S.p.A.  
Telephone +39 02 90 60 71  
info@swisspost.it  
www.swisspost.it

**Netherlands**

Swiss Post International  
Netherlands B.V.  
Freephone 0800 794 777 678  
or 0800-SWISSPOST  
(for calls from the Netherlands)  
info@swisspost.nl  
www.swisspost.nl

**Belgium**

Swiss Post International  
Belgium BVBA  
Telephone +32 78 15 21 45  
info@swisspost.be  
www.swisspost.be

**Sweden**

Swiss Post International  
Sweden AB  
Freephone 0200 190 2500  
(for calls from Sweden)  
sales@swisspost.se  
www.swisspost.se

**Denmark**

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**Other countries**

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