

Facts

Swiss Post International UK

May 2011

History

Swiss Post International UK is part of the successful Swiss Post Group of companies, and has been in operation since 1996.

Swiss Post International began operations as an exclusively wholesale business, focusing on mail consolidators and fulfilment houses.

Between 1999 and 2003 the business went through a period of significant expansion, increasing its range of products, services and destinations, which in turn brought in more customers (in 2002-2003 alone Swiss Post International UK increased its customer-base by a third).

In 2006 Swiss Post International UK merged with GATS UK Ltd bringing new specialist skills and knowledge into the business and enabling GATS customers access to Swiss Post products and services.

Today

In 2010 Swiss Post International UK brought its airside and wholesale business under one roof at Heathrow to streamline its operations and provide customers with an improved high quality service. At the same time Swiss Post International UK expanded into the retail market, while maintaining its successful wholesale business.

That same year Swiss Post International UK acquired MCM Direct Limited, a direct mail and printing solutions provider enabling customers access to an increased range of value added services and strengthening Swiss Post International UK's position in the retail market.

Swiss Post International UK has continued its expansion into retail through its Premium and Preferred Partnership programmes. In August 2010 Swiss Post International UK announced a partnership with international mail management company, Direct Entry Services (DES). Customers have benefited from DES's expert knowledge in customising international mailings to local markets. In October 2010 Swiss Post International UK expanded its sales network even further by forming a partnership with international postal services company, Arctic Media, now SPI North Limited.

In 2011 Swiss Post International UK entered a new market by establishing for the first time a retail presence in the Republic of Ireland through a partnership with Dublin-based courier-express company, Nightline.

Clients

Swiss Post International UK is a high-quality, highly specialised partner for the dispatch of international direct mailings, business correspondence, newspapers and magazines, and small parcel consignments.

Swiss Post International UK proudly serves over 600 wholesale and retail customers each month from a variety of industries, including Direct Mail, Publishing, Financial Services and the Charity sector.

Distribution Strategy

Through its office of exchange, Swiss Post International UK despatches mail daily and direct to more than 200 countries worldwide. It does this via its conveyance hub at Heathrow, which has direct access to all of the world's scheduled airlines, thereby ensuring fast and efficient delivery. Swiss Post International UK also provides a large number of alternative delivery options and direct entry solutions.

Service provision

As well as competitive prices, Swiss Post International UK offers a wide spectrum of first-class services relating to international letter and parcel post. Business customers benefit from efficient processing, customer-focused service and reliable and punctual delivery times. Swiss Post International UK focuses strongly on personal service and maintains regular dialogue with customers to exploit those opportunities. Services are tailored to meet customers' demands and to exceed their expectations.

Further information can be found at www.swisspost.com