



Global offering

Intelligent all-round service and added value

Direct marketing: **Marketing Mail International**

Newspapers and magazines: **Press International**

Small consignments: **Business to Consumer International**

Daily mail: **Business Mail International**

SWISS POST 

Marketing Mail International

Specializing in high response rates!

Win customers and retain them in the long term: precisely and efficiently with Marketing Mail International. Including address checking and postage optimization, upon request.

If, for you, successful direct marketing means:

- maximum response
- minimum waste circulation
- optimized transport costs per country
- fewer undeliverable items
- efficient response management

then Marketing Mail International – for addressed promotional mailings – is just right for you.

Press International

Daily newspaper or customer magazine?

The ideal way to deliver publications to your customers: on time and up-to-date with Press International. Take advantage of additional services such as subscription management, lettershop tasks, special transports and newsstand distribution.

If, for you, successful newspaper and magazine distribution means:

- everything from a single source
- comprehensive, modular solutions and additional services
- individual offers
- high quality along the entire value chain
- industry-specific know-how and professional advice

then Press International – for the shipping, delivery and distribution of periodicals – is just right for you.

Our added value will convince you

precise	excellent delivery rates
economical	best regional delivery channels
efficient	information on address sourcing and successful direct marketing

Our added value will convince you

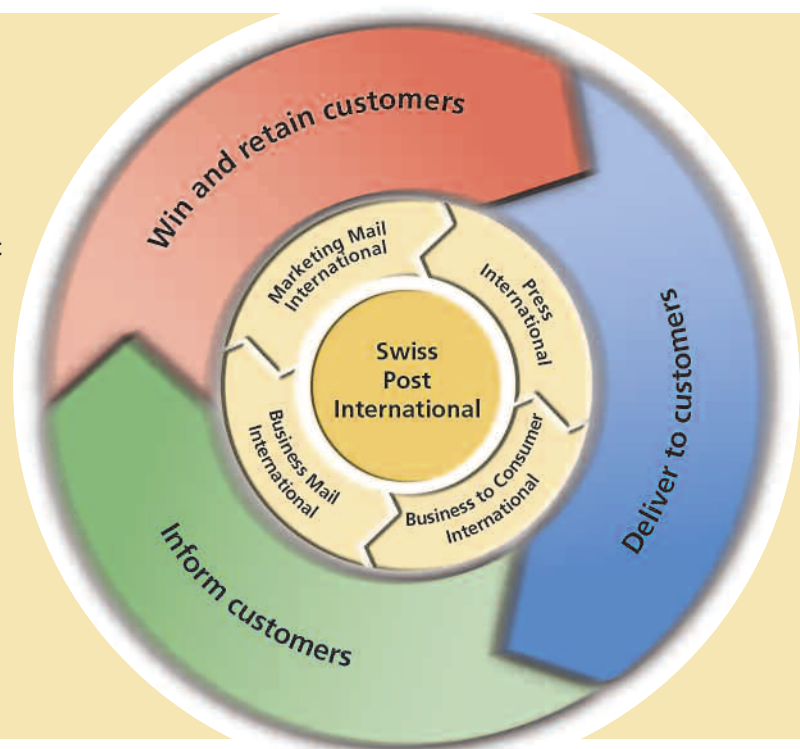
punctual	regular and reliable delivery times
flexible	from simple conveyance to complete solutions
versatile	products range from subscriptions to news agency distribution, from very fast to very cheap

Intelligent dispatch solutions

A clever combination

Our dispatch solutions all abide by the same principle: to offer you the greatest possible benefit. This means not only high quality in terms of fast and cost-efficient transport but also added value thanks to intelligent additional services.

Intelligent can mean different things for different shipping solutions: For instance address checking when the aim is to win and retain customers through mailings (direct marketing). Or lettershop tasks when shipping publications (newspapers and magazines). Or secure payment collection for distance selling (small consignments). Or proof of delivery when sending important information (daily mail).



Business to Consumer International

Personal home delivery!

A high delivery rate for small consignments to private and business customers: personally and reliably with Business to Consumer International. Upon request, with advice on customs and tax-related matters or returns management.

If, for you, successful small consignment dispatch means:

- high global receipt rate
- secure payment collection
- customer can choose the ideal shipping method
- efficient item tracking
- simple returns procedure for customers

then Business to Consumer International – for shipping merchandise for sale – is just right for you.

Business Mail International

Reliability is our top priority

Forward important business items to the right recipient: reliably and safely with Business Mail International. Including proof of delivery, upon request.

If, for you, successful business correspondence means:

- reliable delivery of daily mail (e.g. correspondence, invoices, quotations, etc.) or periodic large consignments (e.g. account statements)
- rapid dispatch of ordered brochures and informational material
- maximum security with proof of delivery

then Business Mail International – for daily mail – is just right for you.

Our added value will convince you	
reliable	personal delivery, just-in-time
secure	item tracking, proof of delivery, secure payment collection
practical	advice concerning import and export, valuable tips on customs and tax issues

Our added value will convince you	
secure	with services such as delivery against signature
practical	items can be collected or simply handed in
individual	a complete range from daily mail to periodic large consignments



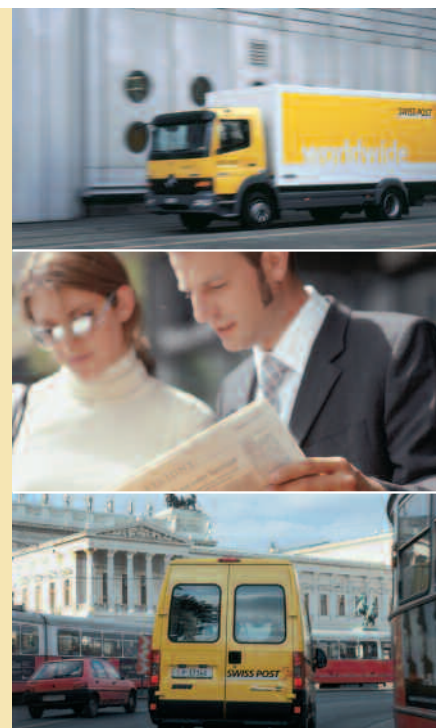
And yet intelligent means the same thing for all solutions: to contribute to your company's success in its international business.

You can achieve even more added value by cleverly combining our dispatch solutions.

For instance, as a publisher you can win new subscribers with Marketing Mail International, deliver to them regularly with Press International and use Business Mail International to suggest that they extend their subscription when it is due to expire. Mail order companies can send their product catalogues with Marketing Mail International and deliver the ordered merchandise with Business to Consumer International.

We look forward to hearing from you.

Please contact the Customer Service desk in your country to receive personal advice about our range of products and services (See back page for contact details).



This offer is available in the following countries:

Spain

Swiss Post International
(France) SAS
Freephone 0800 500 080
(for calls from France)
service.commercial@swisspost.fr
www.swisspost.fr

Germany

Swiss Post International
Germany GmbH & Co. KG
Freephone 0800 18 17 000
(for calls from Germany)
info@swisspost.de
www.swisspost.de

Austria

Swiss Post International
Austria GmbH
Freephone 0800 070 700
(for calls from Austria)
service@swisspost.at
www.swisspost.at

Italy

Swiss Post Porta a Porta
S.p.A.
Tel. +39 02 90 60 71
info@swisspost.it
www.swisspost.it

Netherlands

Swiss Post International
Netherlands B.V.
Freephone 0800 (794 777 678)
or 0800-SWISSPOST
(for calls from the Netherlands)
info@swisspost.nl
www.swisspost.nl

Belgium

Swiss Post International
Belgium B.V.B.A.
Tel. +32 (0)78 15 21 45
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